

AUG / SEPT 2010

## Upcoming Events

UF Alumni Event - TBA

FSU Parent's Weekend/Alumni

Tailgate - October 16, 2010

FAMU Homecoming Alumni Event - October 30, 2010

[About the Foundation](#)

[Prospective Students](#)

[Alumni & Friends](#)

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Stay Connected to SSF:



## Quarterly Video Updates Now Available

It is now easier than ever to stay up to date on everything that is happening at the Southern Scholarship Foundation. President Mickey Moore, who has had great success promoting Foundation events through video since his arrival, is offering quarterly video updates that are available through this newsletter, our website, Facebook and YouTube. Everything you need to know about SSF activities, student life, fundraising and activities is just a click away.



We hope you find this tool another convenient way to stay connected to SSF and the hundreds of students we serve. Just click on the photo above to watch this quarter's update.



## ALUMNI SPOTLIGHT: MAYOR LARA BRADBURN



Elected to the Brooksville City Council in 2006, Lara has served as mayor since Dec. 2009. She previously spent 16 years as senior writer /special projects writer for Hernando Today / Tampa Tribune, specializing in government and environmental reporting. Her work earned her the distinction as one of Florida's most award-winning journalists.

In addition to her mayoral duties, Lara provides consulting, research, writing and strategic planning services to private clients.

The City Council is responsible for governing a city of 8,000 residents and 130 employees, with a greater service area of some 30,000 residents. Duties include setting policy, enacting laws and establishing an annual tax rate and budget, currently exceeding \$36 million overall and nearly \$8 million in general fund revenue.

"I will forever be grateful for my years in the Foundation. It was at Polk House where I learned the value of team-work, camaraderie and mutual respect. The friendships I formed there stand strong today. Together, we formed social, spiritual and intellectual bonds that continue to serve us well personally and professionally."



## RECRUITING EFFORTS RESULT IN OUTSTANDING 2010 INCOMING CLASS

Spring was extremely exciting for the Student Affairs Office! Sydney and Teresa spent many hours in the fall working heavily on our recruitment efforts and spring definitely showed the fruits of their labor. We are excited to announce the following information on the incoming Fall 2010 class:



**Total Applications Received:** 502 - and we believe this is a record number!

**Total Vacancies for Fall 2010:** 153 (filled to 100% capacity)

**Total Scholarships Awarded for Fall 2010:** 412

**Average GPA:** 3.7

**Average EFC** (Earned Family Contribution...or how much each family can contribute to their students' education): 3190

**Where they come from:** Incoming students represent 49 of 66 Florida counties, as well as several states and countries.

We are so pleased with the assistance from our High School IB and guidance counselors, alumni referrals and various organizations who have assisted us in this endeavor. In addition, our FACEBOOK and YOUTUBE videos have received hundreds of hits creating more buzz for the Foundation in these tough economic times.

As fall approaches, we are eager to welcome our "newbies" and our returning residents alike. Once they are all settled, we'll hit the trail again recruiting the best and the brightest!



## ENTER RAFFLE TO WIN FREE FSU FOOTBALL TICKETS

Southern Scholarship Foundation is holding a football ticket raffle to raise money for rent-free housing scholarships.



**The prize includes:**

-Pair of Golden Chief level season tickets to all FSU home games (Includes FSU vs. UF game)

- Reserved parking space at SSF property (322 Stadium Drive) across the street from Doak Campbell Stadium

\$50 per entry - limited to 250 tickets

Drawing will be held at 3:00 p.m. on Wednesday, August 25

YOU DO NOT HAVE TO BE PRESENT TO WIN - WINNERS WILL BE NOTIFIED BY EMAIL

**Ticket purchases can be made by check or credit card by**

1. Calling 850-222-3833

2. Going online [HERE](#)

- "Make a gift to Southern Scholarship Foundation"

- Enter ticket purchase amount at Google Check Out

(\$50 per ticket)

- You will be contacted via email with ticket numbers once your gift has been received

3. Tickets are available at the SSF Office at 322 Stadium Drive, Tallahassee. Click [HERE](#) for office hours.

For more information please contact Courtney Stombeck [HERE](#) or by calling 850-222-3833.